PURE HOCKEY

TEAM SALES CATALOG



2025

WELCOME TO PURE HOCKEY



TABLE OF CONTENTS

REVIEWS 3
PARTNERSHIP PROGRAM 5
ONLINE TEAM STORES 7
CUSTOM UNIFORMS 9
CUSTOM TEAM APPAREL 13
CUSTOM GLOVES 17
CUSTOM GEAR 19
QUICK TEAM 21
TEAM MANAGER ITEMS 23
LEARN TO PLAY 25
TEAM STICKS 27

THE PURE STORY

Pure Hockey is a family-owned business based in Holliston, Massachusetts. We are a local shop with a national footprint. What began as a small showroom in Worcester, MA, has grown into the largest hockey retailer in the country with 80+ stores in 29 states.

Our focus is the sport of hockey and our customers. It doesn't matter to us if you're new to the sport or a seasoned vet, we have the gear for you. Each Pure Hockey is managed by local staff of former and current hockey players with deep roots in the surrounding hockey community. Their goal is simple: make sure you leave our stores knowing you were treated well, fitted properly, educated about the products, and satisfied with your purchase.

The Pure Hockey Team Sales department is stationed at our headquarters in Massachusetts. Trusted by hundreds of hockey programs across the country, we specialize in equipping singular teams to entire hockey organizations – and everything in between – with uniforms, apparel, custom protective gear, bags, and accessories. Let us be your one-stop shop as we work on your behalf with major hockey brands such as Bauer, Warrior, CCM, and more to get your program suited from head to toe. We handle everything from custom designs to product delivery while offering the most competitive bulk team rates in the market.

To work with Pure Hockey Team Sales, please email teamsales@purehockey.com to connect with one of our dedicated sales representatives.

REVIEWS





A MESSAGE FROM OUR LEAD PARTNER: TPH

"TPH Academy is an academy-style, focused environment where dedicated student-athletes study, train, and play at their highest potential. TPH Academy's core purpose is to lead the world in the holistic development of student-athletes, advancing – in and beyond the game – the next generation of impact players.

Pure Hockey has been an invaluable partner in supporting TPH Academy's mission by providing tailored solutions that enhance the experience for our team members, student-athletes, and families. Their solutions-oriented approach ensures that we have access to online stores, products, and resources, all delivered in an efficient and streamlined manner.

Pure Hockey consistently works alongside us to develop quicker, more effective ways to meet our needs while maintaining a standard of integrity—never overpromising but always overdelivering. Their dedication to building a strong, reliable relationship has made them a trusted partner we can count on, no matter the size or complexity of the task at hand."

For more information about TPH Academy, please visit tphacademy.com and check out the TPH Academy Impact Report.

DYHA JR SUN DEVILS

"Pure Hockey has been an incredible partner for our program. Their customer service is top-notch—always organized, quick to respond, and truly committed to meeting our needs. Brian consistently goes above and beyond, making us feel like a priority and ensuring our players and families receive high-quality apparel and equipment. Plus, their rewards program is unmatched compared to other suppliers we've worked with."

NASHVILLE JR. PREDATORS

"Pure Hockey has been a wonderful resource for our program as we facilitate the apparel and equipment needs of our families each season. With 27 teams and roughly 500 families, a reliable and efficient ordering system is crucial.

The Order My Gear online store allows families to easily select sizes and quantities for each item we make available. Pure Hockey's direct shipping delivers orders straight to players' homes, eliminating the time and effort previously spent sorting and distributing player equipment packs. This streamlined process ensures that all players receive their gear promptly, helping them confidently hit the ice at the start of each season."

WHAT EVEN MORE PARTNERS ARE SAYING

St James: "Pure Hockey has been an incredible partner for our program. Their customer service is top-notch—always organized, quick to respond, and truly committed to meeting our needs. Brian consistently goes above and beyond, making us feel like a priority and ensuring our players and families receive high-quality apparel and equipment. Plus, their rewards program is unmatched compared to other suppliers we've worked with. Highly recommend Pure Hockey!"

LA Junior Kings: "Pure Hockey is first class operation when it comes to all aspects of team sales. They have a professional dedicated staff to providing the best in customer service."

Syracuse University: "As we transitioned to Pure Hockey recently, it has been a smooth and enjoyable process working with their staff to ensure we have the equipment we need for each season. Always been quick to help and provide updates on orders throughout the year."

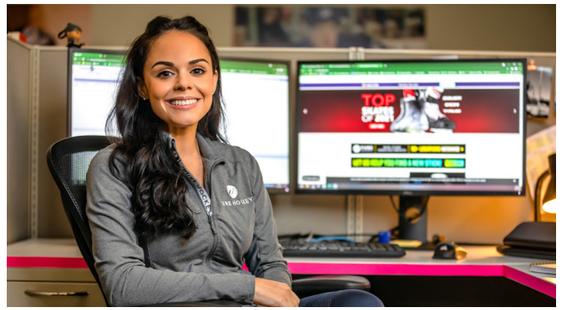
Mt Lebanon Hornets: "Pure Hockey is a 10/10. From our dedicated sales team member to the guys at our local store, they make the process smooth and organized. Working with this group truly feels like we are a team focused on the same goals."

Long Island Sharks: "Communication from the Team Sales group was clear and delivered in a timely manner. Over the course of the few days we worked together on the details of my order. The product arrived as expected in the time frame Pure Hockey originally estimated."

Haverford Hawks: "Team Sales sets out a very fair ordering/delivery timeline which has always been met. Our clubs like the product offerings and Team Sales is always interested to hear about new suggestions. Our sales rep is always responsive to any individual questions."

PARTNER WITH US







WHY PARTNER WITH US?

We manage everything from design work, collecting payment, to shipping product directly to your players & families. We have an industry-leading customer service group. Our communcation is high level, always ensuring you have access to information about your orders.

HOW TO JOIN

If you think your association or team would be a good partner, reach out to us at teamsales@purehockey.com. We value our partners and are grateful to help bring hockey to hundreds of thousands of kids nation-wide, in all 50 states.

PURE HOCKEY REFERRAL PROGRAM

We at Pure Hockey are excited to launch our Customer Referral Program, designed to thank you - our valued customers - for helping us grow and serve more hockey programs like yours. Your referrals not only expand our loyal customer base but also enrich the shopping experience for teams and associations like yours. Begin referring today, and enjoy the benefits as you help us deliver unparalleled service to players across the country. We appreciate your commitment and thank you for being an essential member of the Pure Hockey family.

HOW IT WORKS

- **Referral:** You introduce a team or association to Pure Hockey Team Sales.
- **Minimum spend requirement:** The team or association must spend $10,000 or more with Pure Hockey Team Sales within two years of submitting your referral.
- **Reward:** Once your referral spends the minimum requirement, you will be rewarded with a $1,000 Pure Hockey gift card.

WHY PARTICIPATE?

- **Rewarding Partnerships:** Each successful referral that meets the spending threshold earns you a $1,000 gift card, usable at any Pure Hockey location or online for all your hockey needs.
- **Unlimited Potential:** There's no cap on how many teams or associations you can refer! More referrals mean more rewards.

REFERRAL ELIGIBILITY

To ensure your referral is eligible, please make sure that the team or association:

- Is not currently a Pure Hockey customer.
- Is introduced to Pure Hockey by you.

HOW TO GET STARTED

To refer a team or association:

- **Contact Your Sales Rep:** Reach out directly to your dedicated sales representative who will guide you through the referral process.
- **Send An Email:** If you prefer, you can also email us at teamsales@purehockey.com with the details of your referral.

ONLINE TEAM STORES

CHOOSE YOUR STORE

OPTION 1: STANDARD

- Best for organizations with 100+ players.
- Largest product selection, and total product customization options.
- 8 week delivery timeline.
- Minimum requirements needed to offer.

OPTION 2: NO MINIMUMS

- Best for small organizations or individual teams.
- Smaller product selection, but no pressure sales and expectations.
- 4-6 week delivery timeline.
- No minimums.

THE SET-UP PROCESS OF O.M.G. STORES

1 → 2 → 3 → 4

STEP 1: CONTACT

We talk about what items you'd like in your store.

STEP 2: LOGO

You send us your team's logo.

STEP 3: CREATE

We create a new logo design with three options.

STEP 4: STORE

We create your team's store.

5 → 6 → 7

STEP 5: ORDER

You send the store to your players.

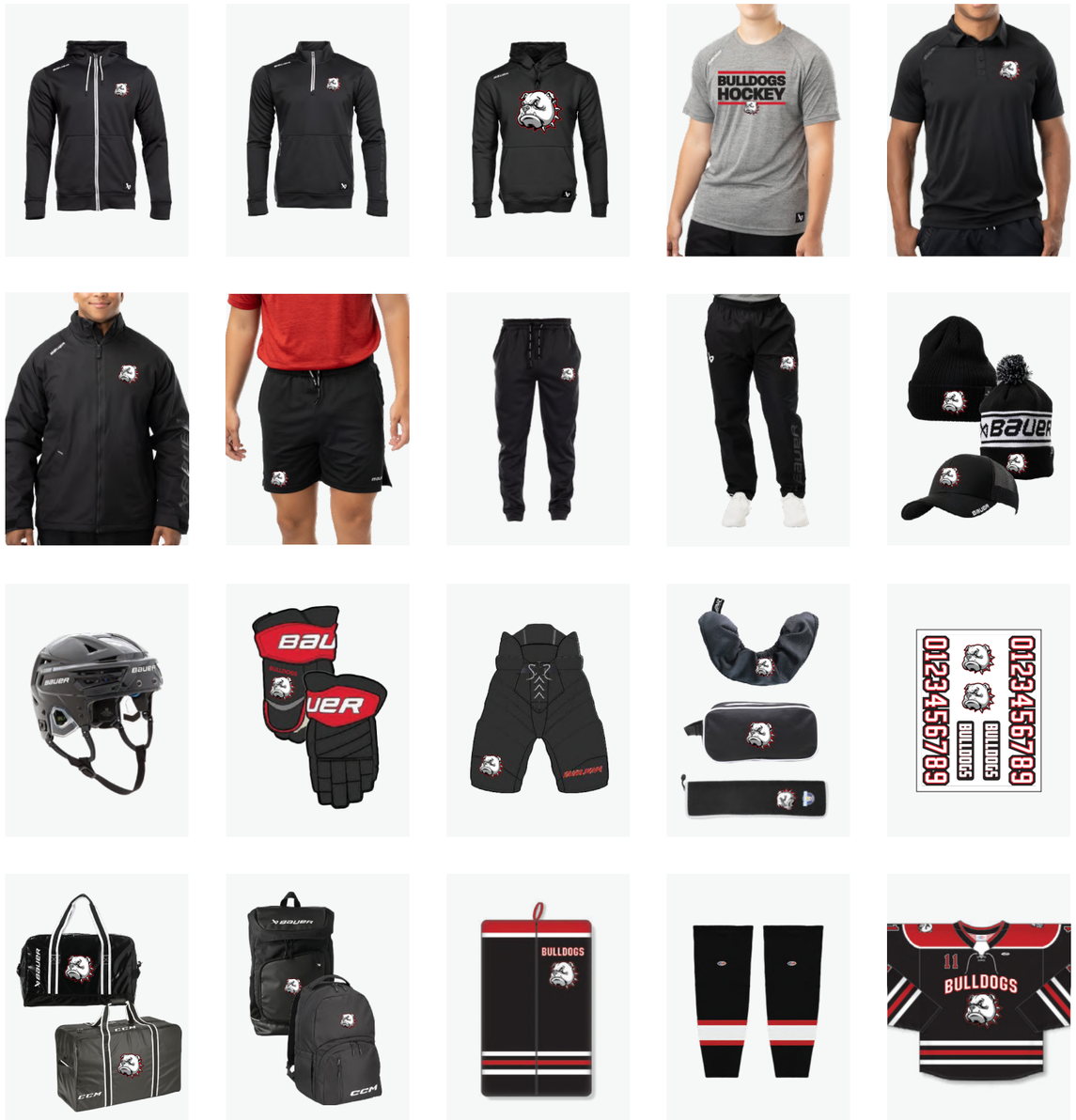
STEP 6: SHIP

Store closes, we process and ship.

STEP 7: RECEIVE

You receive your team's items!

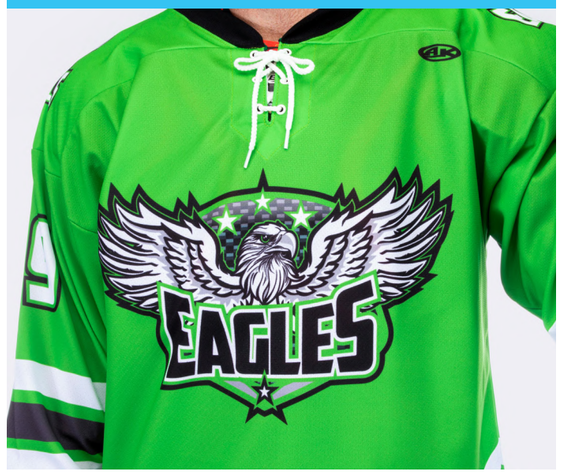
2025 TEAM CORE OFFERING



More options available. Store can be customized.

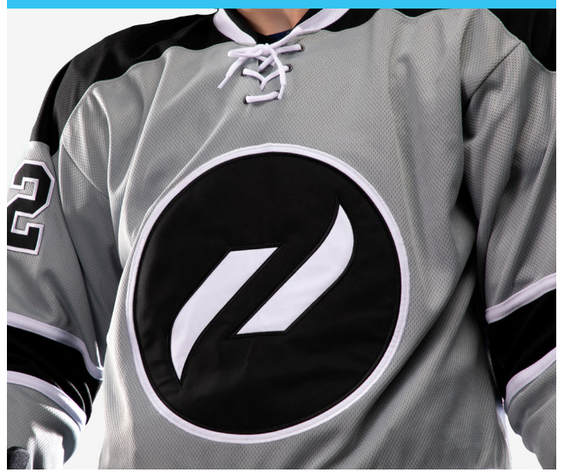
CUSTOM UNIFORMS

OPTION 1: SUBLIMATED



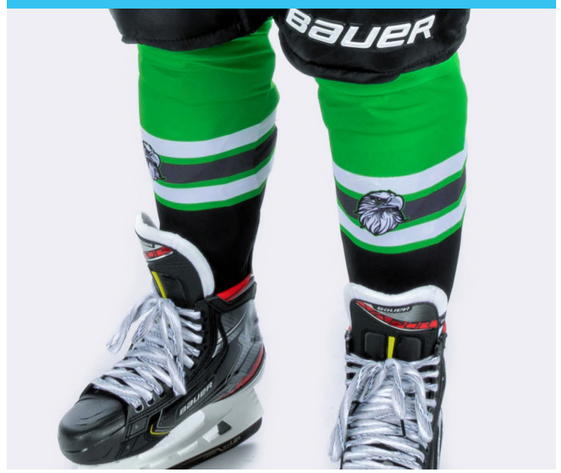
Logo print is dyed into the fabric.

OPTION 2: HYBRID

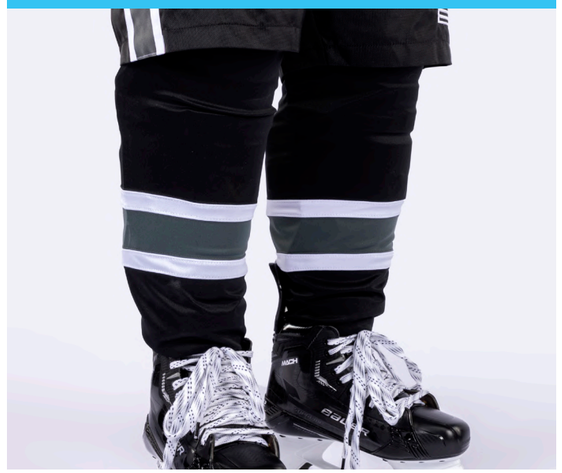


A combination of both sublimated and tackle twill logo.

SUBLIMATED SOCKS



CUT & SEW SOCKS



OPTION 3: FULL CUT & SEW



A pressed on or sewn down tackle twill logo application.

HOW TO MAKE A JERSEY WITH PURE HOCKEY

1 → 2 → 3 → 4

STEP 1: Pick your style.

STEP 2: Pick your pattern.

STEP 3: Pick your colors.

STEP 4: Add your neck style.

5 → 6 → 7 → 8

STEP 5: Add your logo(s).

STEP 6: Add name/# font.

STEP 7: Add your socks.

STEP 8: Approve designs.

PRACTICE JERSEYS

GAMEWEAR 5500



GAMEWEAR 6500



CCM 7000



ATHLETIC KNIT 6000



ATHLETIC KNIT H686



GAMEWEAR 7500



GAMEWEAR SK6500/SK5500



GAMEWEAR SK4500



EXAMPLE OF A 1 COLOR SCREEN PRINT



EXAMPLE OF A 4 COLOR SCREEN PRINT



EXAMPLE OF A NUMBER HEAT TRANSFER



EXAMPLE OF A NUMBER & NAME HEAT TRANSFER



CUSTOM TEAM APPAREL

WE WORK WITH ALL OF THESE TOP BRANDS AND MORE!

BAUER / CCM / UNRL / AK / UNDER ARMOUR / BARDOWN / WARRIOR / HOWIES

HEAT TRANSFER

A process where we are able to get crisp detail for logos that have a lot of colors or gradient. Allows for low new or repeat orders.



SCREEN PRINT

A process where ink is printed onto the material. A traditional and usually economical way of printing. This process does have a higher qty threshold.



EMBROIDERY

Adding thread to the garment. Commonly done for smaller logos or going for the classic look. Standard qty thresholds.



SUBLIMATED

A process where the print is built into the fabric, allowing for nearly infited designs and almost no limitations. Allows for low repeat orders.



BAUER MIDWEIGHT JACKET



BAUER LIGHTWEIGHT PANT



CCM MIDWEIGHT JACKET



CCM LIGHTWEIGHT PANT



CCM PARKA JACKET



BAUER HALF ZIP



BAUER FULL ZIP HOODIE



UNDER ARMOUR WOMEN'S HOODIE



UNRL CROSSOVER HOODIE



BAUER ULTIMATE HOODIE



GENERIC HOODIE



BARDOWN HOODIE



CUSTOM TEAM APPAREL *CONT.*

BAUER SHORT SLEEVE TEE



UNRL ULTRA SHORT SLEEVE



GENERIC SHORT SLEEVE TEE



CCM LONG SLEEVE TEE



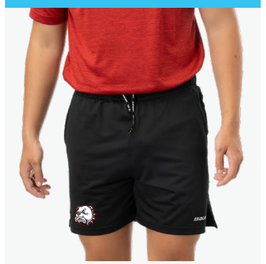
BAUER FLEECE JOGGER



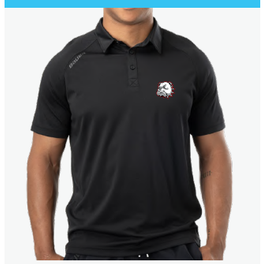
UNRL INFLEX JOGGER



BAUER KNIT SHORT



BAUER POLO



UNDER ARMOUR WOMEN'S SS TEE



UNDER ARMOUR WOMEN'S LS TEE



UNDER ARMOUR WOMEN'S JOGGER



UNDER ARMOUR WOMEN'S SHORT



BARDOWN SHORT SLEEVE TEE



BARDOWN LONG SLEEVE TEE



BARDOWN SHORTS



BARDOWN POLO



BAUER SNAPBACK CAP



BAUER RIBBED TOQUE



BAUER POM HAT



CCM CUFFED BEANIE



UNRL ELITE WINTER



UNRL ROPE HAT



RECYCLED DAD HAT



RICHARDSON TRUCKER



CUSTOM GLOVES

Turnaround time varies by vendor & time of year. Typically however, 10-12 weeks is the standard, with some times approaching 14 weeks.

SPECIFICALLY MADE FOR YOUR TEAM!

BAUER / CCM / WARRIOR / TRUE / EAGLE

BAUER VAPOR PRO



BAUER VAPOR ELITE



BAUER PRO SERIES



WARRIOR ALPHA CLASSIC PRO



WARRIOR ALPHA PRO



WARRIOR COVERT PRO



CCM 95C



CCM 85C



CCM 4 PRO ROLL



CUSTOM GEAR

BAUER ELITE PANT



BAUER DS2.0 PANT



WARRIOR PRO PLAYER BAG



CCM PRO PLAYER BAG



BAUER SHELL W/ STRIPES

BAUER SHELL W/ EMB



WINWAVE PLAYER BAG



BAUER DUFFLE BAG



CCM SPORT BAG



CCM DRY BAG



WARRIOR SHELL



CCM SHELL



ATHLETIC KNIT SHELL



WINWAVE SHELL



ATHLETIC KNIT JERSEY BAG



CCM TEAM BACKPACK



BAUER BACKPACK



UNDER ARMOUR BACKPACK



QUICKTEAM
BY PURE HOCKEY

YOUR TEAM. YOUR COLORS.
SHIPPED IN 24 HOURS.





Bauer Vapor Elite glove options.



Bauer Stock: Black



Bauer Stock: White



Bauer Stock: Royal



Bauer Stock: Red



Bauer Stock: Navy



PH Stock: Purple



PH Stock: Gold



PH Stock: Green



PH Stock: Maroon



Custom: Teal



Custom: Blue



Custom: Kelly Green



Custom: Dark Green



Custom: Vegas Gold



Custom: Orange



Custom: Phoenix Red



Custom: Wine



Custom: Brown



Custom: Silver



Custom: Gray

Bauer Re-Akt 155 helmet options.

TEAM MANAGER ITEMS

All custom items can be ordered blank. Please get in contact with sales rep if interested.

CUSTOM ACCESSORIES BAG



CUSTOM STEEL CARRIER



CUSTOM SKATE GUARD



CUSTOM WATER BOTTLE



CUSTOM TUMBLERS



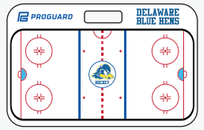
CUSTOM HELMET # KIT



CUSTOM CAR STICKER



CUSTOM COACHES BOARD



BULK WHITE TAPE



BULK BLACK TAPE



BULK CLEAR TAPE



BULK GRIP TAPE



Additional Colors:

BULK COLORED TAPE



Additional Colors:

CUSTOM PUCK



QTY. 100 BLACK PUCKS



QTY. 100 BLACK PUCKS MARKLESS



QTY. 100 BLUE PUCKS



6" OR 12" WEIGHTED CONE



AGILITY CONE SETS



BAUER DIGITAL STICK HANDLING TRAINER



BAUER SYNTHETIC ICE TILES



Also available in red & blue.

BAUER DRYLAND TILES



BAUER REACTOR BALANCE BOARD



BAUER REACTOR SLIDING BOARD



BAUER REACTOR MODULAR KIT



BAUER REACTOR MOD TRAINING RE-BOUNDER



BAUER REACTOR MOD TRAINING DEFENDER



BAUER REACTOR SLINGSHOT



Available in 36" & 48".

BAUER EXTENDABLE 3 ARM



BAUER REACTOR SHOOTING KIT



BAUER REACTOR SHOOTING TARP



WHISTLES WITH LANYARD OR GLOVE





WHO WE ARE

Pure Hockey is the largest hockey retailer in the US, with over 80 locations nationwide. We have a seamless Learn to Play program that offers the best service, product, and pricing in the nation. Our team fits over 20,000 kids annually through our NHL partnerships. We want to partner with you and your program to offer great deals on starter packages!

WHAT WE CAN OFFER

We offer discounted rates on head to toe equipment and accessories, in-store or virtual online fittings with instructional videos, teaching your families how to fit their child at home properly, direct shipments to your players, and world-class customer support.

LEARN TO PLAY PACKAGE



LTP: Helmet



LTP: Shoulder Pads



LTP: Elbow Pads



LTP: Gloves



LTP: Pants



LTP: Shin Guards



LTP: Knit Socks



LTP: Skates



LTP: Wood Stick



LTP: Youth Bag

Learn to Play Helmet	$45.00	Learn to Play Knit Socks	$10.00
Learn to Play Shoulder Pads	$20.00	Learn to Play Skates	$55.00
Learn to Play Elbow Pads	$14.00	Learn to Play Wood Stick	$14.00
Learn to Play Gloves	$18.00	Learn to Play Youth Bag	$26.00
Learn to Play Pants	$30.00	Learn to Play Jersey	$13.00
Learn to Play Shin Guards	$20.00	Shipping	$20.00

TOTAL PACKAGE: $285.00

This assortment can be customized based on your program's needs.

TEAM STICKS

WARRIOR COVERT QR6T



WARRIOR ALPHA LX3T



CCM JETSPEED FT+



BAUER NEXUS LEAGUE S24



BAUER VAPOR LEAGUE S25



Available for bulk purchasing only.

	"SAKIC" P92/P29/W01	92M	P28	P88
55 INT	CCM/Warrior	N/A	CCM/Warrior	CCM/Warrior
65 INT	CCM/Warrior	N/A	CCM/Warrior	CCM/Warrior
65 SR	Bauer	Bauer	Bauer	Bauer
70	Bauer/CCM/Warrior	N/A	Bauer/CCM/Warrior	CCM/Warrior
75/77	Bauer/CCM/Warrior	N/A	Bauer/CCM/Warrior	CCM/Warrior
85/87	Bauer/CCM/Warrior	N/A	Bauer/CCM/Warrior	CCM/Warrior
95	Bauer/CCM/Warrior	N/A	Bauer/CCM/Warrior	CCM/Warrior
105	Warrior	N/A	Warrior	Warrior

	90T	MODANO/PM9/W01	DRURY/W05	LIDSTROM/W02
55 INT	N/A	N/A	N/A	N/A
65 INT	N/A	N/A	N/A	N/A
65 SR	Bauer	N/A	N/A	N/A
70	Bauer/CCM/Warrior	Warrior	N/A	Warrior
75/77	Bauer/CCM/Warrior	Warrior	Warrior	Warrior
85/87	Bauer/CCM/Warrior	Warrior	Warrior	Warrior
95	Bauer/CCM/Warrior	Warrior	Warrior	Warrior
105	Warrior	Warrior	Warrior	Warrior

PURE HOCKEY

Please get in contact with us at teamsales@purehockey.com
or on our website at purehockey.com.